

OLOS®GLASSES

Augmented Spatial Storytelling



WHAT ARE OLOS®GLASSES?

OLOS®Glasses are the wearable implementation of the patented OLOS® methodology.

Through optical see-through devices, they introduce multilingual interactive virtual storytellers into real-world indoor and outdoor spaces while preserving direct visual perception of the surrounding environment.

Spatial Computing, natural interaction and Digital Humanism converge in an experience centred on human presence and its narrative, relational and emotional dimensions.

SEE-THROUGH

INTERACTIVE

MULTILINGUAL

ACCESSIBLE

INDOOR / OUTDOOR

CUSTOMISABLE

A HUMAN INTERFACE TO EXPLORE AND ENHANCE

CULTURE & HERITAGE

Interactive storytelling for museums, archaeological sites, monuments and distributed heritage.

TOURISM & DESTINATIONS

Virtual guides and narrative experiences for cities, destinations, itineraries and outdoor spaces.

SMART SERVICES & HOSPITALITY

Guidance, information and access to services through virtual human figures.

TRAINING, EDUCATION & SCIENCE

Learning, science communication and knowledge sharing.

RESEARCH & WELLBEING

Information, guidance, training and research through virtual human presence and natural interaction.

FROM OLOS® TO OLOS®GLASSES

OLOS®Glasses stem from the evolution of the OLOS® methodology, developed by Blue Cinema TV through a long-term research programme on interactive audiovisual interfaces and the representation of the virtual human figure. Protected by European Patent EP 2965172 and its corresponding Italian patent, the methodology places the individual at the centre of the digital experience and finds a new wearable implementation in OLOS®Glasses.

EUROPEAN PATENT EP 2965172 - ITALIAN PATENT - OLOS® TRADEMARK

BLUE CINEMA TV — DEEP TECH & DIGITAL HUMANISM

An innovative SME specialised in the research and development of patented Deep Tech technologies that integrate Spatial Computing, natural interaction and Digital Humanism.

EXPLORE

Discover OLOS®Glasses, the Blue Cinema TV portfolio and video trailers.